



In the Name of Allāh, the Most Gracious, the Most Merciful

Final Term Papers Solved MCQS with Reference

1. How many forces the Porter Model Identifies:

- 3
- 2
- 5
- 4

PG # 158 (Lec # 39)

2. Choose the correct HTML tag to make a text bold:

- <bb>
- <bld>
- <bold>
-

PG # 19 (Lec # 5)

3. Which of the following statements is correct?

- E-commerce is a concept that describes the process of buying and selling the goods
- E-commerce is a concept that describes the process of buying, selling or exchanging of products.
- E-commerce is a concept that describes the process of buying, selling or exchanging of products via internet.**
- E-commerce is a concept that describes the process of buying, selling or exchanging of products via open market.

PG # 47 (Lec # 10)

4. What is an E-Cash wallet ?

- Hardware
- Agent
- Software**
- Bank

PG # 116 (Lec # 26)

5. Creation of separate experiences for customers based on their behavior is called:

- Demographic segmentation
- Behavioral segmentation**
- Geo-Graphic segmentation
- Time segmentation

PG # 132 (Lec # 30)

6. ETO Stands for _____.

- Electronic Transactions Ordinance**
- Electronic Transaction Organization
- Electronic Trade Organization
- Electronic Transition Organization

PG # 163 (Lec # 40)

7. Suppose, someone circulates a news item in the media about the reputation of a doctor, alleging him to be professionally incompetent and negligent. This doctor may then file a lawsuit against that person claiming that his reputation has been injured due to such an act. Which legal issue arises due to such acts?

- Cyber Crimes
- Online Defamation**
- Cyber squatting
- Cyber Theft

PG # 182 (Lec # 45)

8. A software company may intentionally register a domain name as 'macrosoft.com' (a variant of domain name of the famous company 'Microsoft') to take advantage of the reputation of 'Microsoft'. The idea is that someone intending to reach the website of 'Microsoft' may mistype or misspell and reach the web site of 'Microsoft'. Which legal issue arises due to such act?

- Parasites**
- Concurrent use
- Cyber squatting
- Cyber crime

PG # 182 (Lec # 45)

9. Firewall is used for _____

- Efficient working
- Protection against security attacks** **PG # 96 (Lec # 21)**
- Networking purpose
- Internet Service

10. OLAP is _____ view of data.

- 1-dimensional
- 2-dimensional
- 3-dimensional** **PG # 145 & 146 (Lec # 35)**
- 4-dimensional

11. ANSI stands for _____

- American National Standards Institute** **PG # 147 (Lec # 36)**
- All Network Standards Institute
- American New standards Institute
- Australia National standards Institute

12. By gathering customer's data and analyzing it, customers can be served in a better manner according to their needs. Choose the best option.

- Customization** **PG # 157 (Lec # 38)**
- Customer orientation
- Customer satisfaction
- Focus

13. Which of the following services build a strong customer loyalty towards company and its products?

- Customer services** **PG # 136 (Lec # 32)**
- Public relations(PR)
- Bulletin board
- Exhibitions

14. Idea of Value Chain Model was given by _____.

- Michael Porter** **PG # 152 (Lec # 37)**
- Henry Porter
- Welkin Tin
- Soleman

In 1985 Michael Porter gave the idea of value chains in his famous book “Competitive advantage”. A value chain is a way of organizing activities that each strategic business unit undertakes to design, produce, promote, market, deliver and support the products or services it sells.

15. If user A wants to send an encrypted message to user B, the plaintext is encrypted with public key of _____.

- User A
- User B** [Click Here For Reference](#)
- Network
- Both Users A and B

How is encryption used with digital signatures?

So, if user A wants to send an encrypted message to user B, user A would first obtain user B's public key. This is possible because public keys are meant to be widely distributed. Then user A encrypts the message using user B's public key. The encrypted message can now only be decrypted with B's private key, which only he possesses

16. Virtual PIN Payment System requires both merchant and buyer to register with _____.

- DES (Data Encryption Standard)
- Auto Clearing House (ACH)
- First Virtual (FV)** **PG # 110 (Lec # 24)**
- DSS (Digital Signature Standard)

17. DSS (Digital Signature Standard)

- Communication protocol
- Hardware
- Payment system
- E-Business**

18. Four P's in Marketing Mix are _____.

- Product, price, place, promotion** **PG # 126 (Lec # 29)**
- Price, person, place, problem
- Place, product, property, promotion
- Promotion, place, product, planning

19. The correct HTML tag for making a text input field is _____.

- <textinput type="text">
- <input type="text">**
- <input type="textfield">
- <textfield>

20. Which of the following is NOT supported by position property?

- relative
- absolute
- static
- dynamic** **PG # 51 (Lec # 11)**

21. IIS stands for _____.

- International Information Service
- Internet Information Server** **PG # 85 (Lec # 18)**
- Internet Information standards
- Internet Information service

22. A program that performs a specific function such as creating invoices/bills or processing payment received from customers is called a/an _____.

- Middleware
- Web Service
- CRM Software
- Application Program** **PG # 92 (Lec # 19)**

23. Outside attacks on a network include the following, EXCEPT _____.

- Password attack
- DoS
- Back doors** **PG # 95 (Lec # 20)**
- IP spoofing

24. Pretty Good Privacy (PGP) is the name of a popular _____ system which is available for general public use.

- Filtering
- Cryptographic** **PG # 100 (Lec # 22)**
- Server
- Security

25. The term “Appropriate Authority” includes _____ legislative assemblies.

- 2
- 3
- 5** **PG # 165 (Lec # 41)**
- 4

26. _____ wrong is an act deemed by law to be harmful to the society in general such as theft or murder etc, and the state itself is a party in such matters.

- Criminal** **PG # 176 (Lec # 44)**
- Civil
- Plentiful
- Innocent

27. In the physical world three elements must be satisfied in order to make a valid contract namely, offer _____ and _____.

- Existence and Consideration
- Acceptance and Existence
- Acceptance and Consideration** **PG # 178 (Lec # 44)**
- Acceptance and Rejection

28. An electronic Check book consists of _____

- Software
- Hardware
- Software and Hardware** **PG # 113 (Lec # 25)**
- Analog form publication

29. At deposit stage, the serial number is _____ by E-Cash bank.

- Known** **PG # 118 (Lec # 27)**
- Unknown
- Kept Secret
- Informed

30. At Minting stage, the serial number is _____ by E-Cash bank.

- Known
- Unknown** **PG # 118 (Lec # 27)**
- Kept Secret
- Informed

31. Which of the following statements are false for Java Script?

- Variables names are not case sensitive.** **PG # 54 (Lec # 12)**
- Variable names must begin with a letter or the underscore character.
- Var is used to declare a variable.
- Java Script is used for validations

32. (W3C) refers to _____ .

- World Wide Web Creation.
- World Wide Web Consulting.
- World Wide Web conference.
- World Wide Web Consortium** **PG # 74 (Lec # 16)**

33. Mass e-mailing to customers who have not expressed any interest in a specific product or service is referred to term?

- Spamming** **PG # 133 (Lec # 31)**
- Opt-in e-mail
- Email marketing
- Telemarketing

34. An emotional shortcut between a company and its customers is known as?

- Relation
- A brand** **PG # 138 (Lec # 33)**
- Affiliate Programs
- Partnerships

35. Deletion of row where few erroneous or missing values found in a row is done in?

- Data cleaning
- Data selection** **PG # 141 (Lec # 34)**
- Data transformation
- Data integration

36. How many members Certification Council have?

- Five** **PG # 169 (Lec # 42)**
- Seven
- Nine
- Eleven

37. The person who establishes the trust is called _____.

- Author of the trust** **PG # 172 (Lec # 43)**
- Owner of the trust
- Founder of the trust
- Inventor of the trust

38. For which of the following, XSL is the recommended as style sheet language?

- HTML
- XML** **PG # 77 (Lec # 16)**
- HTML and XML
- XSLT

39. Which section of ETO provides guideline as regards the place and time of dispatch and receipt of an electronic communication?

- Section 15** **PG # 167 (Lec # 42)**
- Section 16
- Section 22
- Section 14

40. Which section specify that it does not apply to these five documents namely, a negotiable instrument, a power of attorney, a trust, a will, a contract of sale or conveyance of immoveable property?

- Section 31 of the ETO** **PG # 172 (Lec # 43)**
- Section 15 of the ETO
- Section 14 of the ETO
- Section 22 of the ETO

41. Which items/subjects set out in the federal legislative list?

- Only foreign policy related
- Only armed force related
- Only provincial body related
- Defense and armed force related** **PG # 165 (Lec # 41)**

42. In Virtual Payment system, Four kinds of information is provided to e-bank. Identify which one is NOT included:

- Buyer Accounts identifier
- Buyer password**
- Address of Merchant
- Actual amount of money in favor of merchant

43. Which one is not an example of search engine?

- Yahoo
- Google
- Alta vista
- Gawab**

PG # 137 (Lec # 32)

44. Can you add a style in a single place on page?

- Yes, with a style-definition written into the tag**
- Yes, with a global style definition that redefines the tag
- No – CSS can only be defined for entire pages

PG # 38

45. Var d = new date()

Which of the following is correct about the d variable?

- Instance of new
- Instance of Date () method
- Instance of Date object**
- Simple variable

PG # 69

46. How do you define a function in JavaScript?

- function:myFunction()
- function myFunction()**
- declare myFunction()
- new myFunction

PG # 58 (Lec # 13)

47. which object has the property of 'cookie'?

- window
- location
- document**
- string

PG # 80 (Lec # 17)

48. Individuals who write programs or manipulate technologies to gain unauthorized access to computers and networks are _____.

- Administrators
- Experts
- Hackers** PG # 94 (Lec # 20)
- Coders

49. Which of the following is Not a disadvantage of e-business?

- No limited proximity with items purchased
- Less privacy
- Less security
- World wide reach of business** PG # 127 (Lec # 29)

50. Which 5th P introduced by E-business in Marketing Mix?

- Proper coverage
- Personalized services** PG # 126 (Lec # 29)
- Proper access
- Personal style

51. Company collecting information assumes that the customer does not object to a specific use of information unless the customer specially denies the permission. Which of the following approach it is using?

- Swap-out
- Opt-in
- Opt-inout
- Opt-out** PG # 183 (Lec # 45)

52. (PIPEDA) stands for _____.

- Personal Information Protection and Electronic Documents Act** PG # 183 (Lec # 45)
- Personal Information Privacy and Electronic Definition Act
- Private Information Protection and Electronic Defamation Act
- Project Information Privacy and Electronic Documents Act

53. _____ divides large network in small logical segments called subnets on basis of IP addresses:

- **Routers** **PG # 15 & 16 (Lec # 4)**
- Bridge
- Repeaters
- Switches

54. _____ means those services which in relation to the transformation of content of electronic document from its original form to one that cannot be understood or decoded by any unauthorized person.

- **Cryptographic services** **PG # 163 (Lec # 40)**
- Accredited Certification Service Provider
- Originator
- Addressee

55. The payer and the payee are issued digital certificates in _____ standard format by their respective banks.

- **X. 509** **PG # 113 (Lec # 25)**
- Y. 609
- L.8999
- N.586

56. Virtual PIN Payment system is suitable for _____.

- **Low-cost items**
- High-cost items
- Very expensive items
- Expensive items

57. CSS style rules are presented as _____.

- **Selector {Property: value}** [Click Here For Reference](#)
- Selector {Property = value}
- Selector {Property \$ value}
- Selector {Property; value}

58. Brick-and-Mortar business are referring to _____.

- Online businesses
- Offline businesses** **PG # 129 (Lec # 29)**
- Virtual businesses
- Distributed businesses

59. Advertising Supported Revenue Model includes:

- Yahoo portal** **PG # 130 (Lec # 30)**
- Online Libraries
- Newspaper Publishers
- Yahoo portal and Newspaper Publishers

60. Law is broadly divided into two classes on the basis of nature of wrong, namely, _____ and _____.

- Civil law and Criminal law** **PG # 176 (Lec # 44)**
- ETO and Criminal law
- Supreme and Civil law
- ETO and Civil law

61. A software company may intentionally register a domain name as 'macrosoft.com' (a variant of domain name of the famous company 'Microsoft') to take the advantage of the reputation of 'Microsoft'. The idea is that someone intending to reach the website of 'Microsoft' may mistype or misspell and reach to the 'Microsoft'. Which legal issue arises due to such act?

- Parasites** **PG # 182 (Lec # 45)**
- Concurrent issue
- Cyber squatting
- Cyber crime

62. Which organization is used to supervise the task of registration of domain names worldwide?

- ICCAN
- ICAAAN** **PG # 182 (Lec # 45)**
- IICAN
- ICACN

63. Correct syntax to define XML version is _____.

- <xml version = "1.0"/>
- <? xml version = "1.0"/>
- <? xml version = "1.0"?>**
- <=xml version = "1.0" =>

PG # 76 (Lec # 16)

64. Hash function is a(n) _____.

- Communication protocol
- Hardware device
- Encryption mechanism**
- Internet protocol

[Click Here For Reference](#)

65. Where there are quite a few erroneous or missing values in a row then that row can be deleted or discarded. This process is called _____.

- Data Deletion
- Data Selection**
- Data Integration
- Data Transformation

PG # 141 (Lec # 34)

66. Value Added Network (VAN) maintains two files of each customer that are _____.

- Inbox and Outbox
- Postbox and mailbox**
- Sendbox and getbox
- Sendbox and outbox

PG # 148 (Lec # 36)

67. Press release can provide information about current events and news to _____ via internet.

- Only printed media
- T.V. commercial
- Press or media**
- T.V. program

PG # 135 (Lec # 31)

68. Normally, efficiency of a model is considered as a good value when it is close to. _____

- 60%
- 70%
- 80%**
- 50%

PG # 143 (Lec # 34)

69. According to Michael Porter, “testing marketing” is an example of primary activity in strategic business unit. Identity the area in which this task is performed.

- Design**
- Market and sell
- Deliver activities related to storage
- Purchase materials and supplies

PG # 152 (Lec # 37)

70. According to Michael Porter, “surveys and market research “is an example of primary activity in strategic business unit. Identity the area in which this task is performed.

- Identify customers**
- Market and sell
- Deliver activities related to storage
- Purchase materials and supplies

PG # 152 (Lec # 37)

71. According to Michael Porter, “Fabricating” is an example of primary activity in strategic business unit. Identity the area in which this task is performed.

- Market and sell
- Deliver activities related to storage
- Purchase materials and supplies
- Manufacture product or create services**

PG # 152 (Lec # 37)

72. Popular EDI document(s) formatting standard(s) is / are _____

- X12
- EDIFACT
- X12 and EDIFACT**
- X13

PG # 147 (Lec # 36)

73. If a key is 4 bit in length, how many unique key values are possible?

- 4
- 8
- 16
- 32

74. Which of the following algorithms does not include in symmetric key algorithms?

- DES
- RC2
- RC4
- RSA

PG # 108 (Lec # 24)

75. Which one of the following attacks does not include in the attacks on symmetric key?

- Key search attack
- Cryptanalysis
- System based attacks
- Organization attacks

PG # 108 (Lec # 24)

76. The process of key search attack is deriving private key form _____.

- Public key
- symmetric key
- Asymmetric key
- Private key

PG # 108 (Lec # 24)

77. _____ means that your product / service has certain quality that makes it more attractive than the one offered by your competitor, despite the price of your competitor's product / service is somewhat lower.

- Differentiation
- Focus
- Cost leadership
- Partially

PG # 157 (Lec # 38)

78. Which organization based in Switzerland is one such arbitration service provider nominated under the Uniform Dispute Resolution Policy (UDRP).

- WITO
- WIPO**
- MIPO
- MITO

PG # 182 (Lec # 45)

79. In XML, in which of the following element tag, other element are enclosed

- Child element
- Root element**
- <?xml version="1.0"? >
- <XML>

PG # 76 (Lec # 16)

Note: Give me a feedback and your Suggestion also If you find any mistake in mcqz plz inform me Via Contact us Page on our Site. And tell me your answer with references.

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*Winning is not everything,
but wanting to win is
everything.....
Go Ahead..... Best Of Luck !*