

Question No : 1 of 27

Marks: 1 (Budgeted Time 1 Min)

When was the first transatlantic radio message delivered?

Answer (Please select your correct option)

December 12, 1901

December 12, 1900

December 12, 1801

December 12, 1863

Made By: Waqar Siddhu

Question No : 2 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following refers to Panel interview?

Answer (Please select your correct option)

One person takes interview of two or three persons

One person is interviewed by two or three persons

People are interviewed live

Situational interview

Made By: Waqar Siddhu

Question No : 3 of 27

Marks: 1 (Budgeted Time 1 Min)

Usually officials of the foreign universities keep campuses at big cities all over the world and conduct interviews of students and parents who are interested in studying abroad. A radio program as curtain raiser can be on aired before such activity in order to create awareness among people about the event. What type of curtain raiser it will be?

Answer (Please select your correct option)

Economic

Political

Sports

Academic

Made By: Waqar Siddhu

Question No : 4 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following refers to the radio feature ethics?

- Check the facts and figures
- Check the voice quality of narrator
- Check the AM signal quality
- Check the studio's arrangements

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Question No : 5 of 27

Marks: 1 (Budgeted Time 1 Min)

Suppose December 25 is approaching and the broadcasting house is mindful to produce a feature on Quaid-i-Azam. What type of feature it would be?

- Personality Feature
- Feature on Places
- Feature on Events
- Occasional Feature

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Question No : 6 of 27

Marks: 1 (Budgeted Time 1 Min)

DJs of FM radio should be good in:

- Looks
- Fashion
- Talk
- Knowledge

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Question No : 7 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following is most appropriate example of stretch, regarding voice quality?

- Talk
- News reading
- Singing
- Drama dialogue

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Question No : 8 of 27

Marks: 1 (Budgeted Time 1 Min)

A message from rich to poor and the same message from rich to rich will carry:

- Different meaning
- Same meaning
- Biasness
- Meaninglessness

Made By: Waqar Siddhu

Question No : 9 of 27

Marks: 1 (Budgeted Time 1 Min)

For what purpose, the walls of the studio are covered with a special substance?

- To make it Heat-proof
- To make it Soundproof
- To make it Rock solid
- To make it look Beautiful

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Question No : 10 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following are much inclined to exploit an FM station in their region to publicize their products?

Answer (Please select your correct option)

- International advertisers
- Local advertisers
- Global advertisers
- National advertisers

Made By: Waqar Siddhu

Question No : 11 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following is one entity yet not known widely to the FM stations?

Answer (Please select your correct option)

- Dramas
- Weather reports
- Traveling
- Musical programs

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Question No : 12 of 27

Marks: 1 (Budgeted Time 1 Min)

In which of the following situations, the voice has to be treated more carefully to give it a desired pitch, volume and bass?

Answer (Please select your correct option)

- In group communication
- In routine conversation
- In broadcasting house
- In official meetings

Made By: Waqar Siddhu

Question No : 13 of 27

Marks: 1 (Budgeted Time 1 Min)

Creating your own radio station on the net with almost negligible cost on software and little arrangement on what you intend to broadcast is recognized as:

Answer (Please select your correct option)

- Interacting
- Podcasting
- Net casting
- E-mailing

Made By: Waqar Siddhu

Question No : 14 of 27

Marks: 1 (Budgeted Time 1 Min)

RSS and mp3 format is essential for establishing which of the following?

Answer (Please select your correct option)

- FM Radio station
- AM Radio station
- On-line Radio station
- Social network

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Question No : 15 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following categories covers the news, related to Showbiz and Sports?

Answer (Please select your correct option)

- Hard news
- Soft news
- Juicy news
- Breaking news

Made By: Waqar Siddhu

Question No : 16 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following subject is not encouraged in news, even if the facts are correct?

Answer (Please select your correct option)

National interest

Taboos

Defense issues

Social issues

Made By: Waqar Siddhu

Question No : 17 of 27

Marks: 1 (Budgeted Time 1 Min)

Which of the following is an example of a live show?

Answer (Please select your correct option)

Capital Talk

Tariq Aziz Show

Brunch with Bushra

Aman Show

Made By: Waqar Siddhu

Question No : 18 of 27

Marks: 1 (Budgeted Time 1 Min)

In music industry Aziz Mian is famous as:

Answer (Please select your correct option)

Qawwal

Classical musician

Rock singer

Play back singer

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Question No : 19 of 27

Marks: 1 (Budgeted Time 1 Min)

When you are making a telephonic call and there is so much sound around you, it may be a railway platform, then what kind of barrier it would be?

Answer (Please select your correct option)

- Medium itself
- Receiver's barrier
- Sender's barrier
- Psychological/ Bias

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Question No : 20 of 27

Marks: 1 (Budgeted Time 1 Min)

A teacher is delivering lecture in the class but students are making noise rather than listening the lecture. In your opinion where does the problem lie?

Answer (Please select your correct option)

- Problem at sender's end.
- Problem in the medium
- Problem at receiver's end
- Problem at sender's and receiver's ends

Made By: Waqar Siddhu

Question No : 21 of 27

Marks: 1 (Budgeted Time 1 Min)

According to the facts, which of the following civilizations had the tendency of wall chalking?

- Western
- Greek
- Egypt
- Indus

Made By: Waqar Siddhu

Question No : 22 of 27

Marks: 1 (Budgeted Time 1 Min)

Microphone converts human voice into an electrical pulse. The electric pulse goes first to which of the following that works out the desired amplitude of the voice-signal?

Answer (Please select your correct option)

- Power Amplifier
- Voltage Amplifier
- Modulator
- Transmitter

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Question No : 23 of 27

Marks: 3 (Budgeted Time 6 Min)

How medium itself can be a barrier in communication process? Briefly discuss.

Answer (Please [click here](#) to Add Answer)



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Question No : 24 of 27

Marks: 3 (Budgeted Time 6 Min)

There was once a typical heavy looking microphone but now they are so many in types and shapes. Enlist any six types of microphones.

Answer (Please [click here](#) to Add Answer)



Made By: Waqar Siddhu

Question No : 25 of 27

Marks: 3 (Budgeted Time 6 Min)

How do you look at the future of DJs in Pakistan?

Answer (Please [click here](#) to Add Answer)

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Made By: Waqar Siddhu

Question No : 26 of 27

Marks: 5 (Budgeted Time 10 Min)

How semantics create barriers in the smooth communication process?

Answer (Please [click here](#) to Add Answer)

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Made By: Waqar Siddhu

Question No : 27 of 27

Marks: 5 (Budgeted Time 10 Min)

Discuss the five different manners in which insertion orders can be made on Radio or TV channels as per request of the advertising agencies.

Answer (Please [click here](#) to Add Answer)

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